

PERSONAL DATA CHARTER SPECIFIC TO THE CAMPAIGN “TELL US ABOUT YOURSELF AND YOUR HOME!”

Version of 08/12/2020

During the Campaign, the company **SOMFY ACTIVITES SA**, public limited company with a Board of Directors and a share capital of € 35,000,000.00 euros, registered at the Trade and Companies Register of Annecy under number 303 970 230 with its registered office located at 50 avenue du Nouveau Monde, 74300 Cluses, France, (hereinafter the “Brand”), data controller in terms of the regulation, collects and processes personal data about you, which is different from that defined in the terms and conditions of use.

CROWD PREDICTION, simplified joint-stock company with a single shareholder registered at the Trade and Companies Register of PARIS under number 799 413 851, the registered office of which is located at 80, rue des Haies - 75020 PARIS, represented by its chairperson, the company **GROUPE ALFSTORE**, simplified joint-stock company registered at the Trade and Companies Register of PARIS under number 798 949 954, the registered office of which is located at 80, rue des Haies - 75020 PARIS, itself represented by its Chairman, Mr Enguerrand **SPINDLER**, acting as data processor of the Brand in terms of the regulation.

Site Users that do not wish to communicate the necessary data will not be able to participate in the Contest.

If you are under 15 years old, the holder of parental responsibility, particularly one of your parents, must tick this box and accept the processing of your data.

COLLECTION AND PROCESSING OF PERSONAL DATA

The following personal data is collected and processed specifically in terms of the Campaign and the associated contest:

- **sex**
- **age**
- **professional situation (student / fixed-term contract / private permanent contract / public permanent contract / unemployed / retired / company director / artisan / professional)**
- **marital status (married / single / in a domestic partnership / in a civil union)**
- **place of residence (country, region, urban or non-urban residential area, type of residence: house or apartment)**
- **with or without children and number of children, child/children residing with the User**
- **salary**
- **Somfy equipment owned**
- **owner / tenant**

The purposes of the processing are:

- to allow the participation of Users in the contest organised for the Campaign,
- the statistical and semantic analysis of data collected during the Campaigns,
- to allow prizes to be awarded if there is a winner for the contest organised during the Campaign, and subject to the User's express agreement, for the purposes of commercial solicitation by the Brand.

DATA RECIPIENTS

The data recipients are:

- the corporate officers, employees, and subject to the express agreement of the User, Brand partners,
- the corporate officers, employees and service providers of Crowd Prediction assisting in the execution of its services,
- the control departments,
- the public bodies, exclusively to satisfy the statutory obligations of the Brand and of Crowd Prediction, court officers, ministerial officers and debt recovery bodies.

With the exception of communication to the persons defined above, the personal data shall not be subject to communication, transfers, rentals or exchanges to the benefit of third parties.

DURATION OF STORAGE OF PERSONAL DATA

The personal data above will not be stored beyond the duration that is strictly necessary for the management of the relationship between the Brand and Yourself, that is 3 years. However, the data allowing to prove the existence of a right or a contract, which should be stored in terms of compliance with a statutory obligation, will be stored for the duration provided for by the applicable law.

At the end of the duration of storage defined for each of the categories of personal data processed, and subject to provisions allowing for archiving that is strictly necessary for the exercise of a right and to prove the existence of this right for the duration of the applicable prescription periods or in terms of the statutory obligations to which Crowd Prediction and the Brand are subject, Crowd Prediction:

- destroys the personal data or returns it to the Brand, or
- stores this personal data in a form that is irreversibly anonymised, in such a way that this data no longer constitutes personal data in terms of the applicable regulation.

LEGAL BASIS OF PROCESSING

The above processing is based on the consent of the data subjects.

USERS' RIGHTS

In accordance with the applicable legislation, the User concerned by the processing of personal data may:

- obtain the communication of and, if applicable, the rectification or erasure of personal data concerning him;
- object to the processing of his personal data on legitimate grounds; ^[1]_[SEP]
- withdraw his consent to the processing of his personal data;
- obtain a copy of his personal data in a structured and standard format for the purpose of it being sent to another data controller, either by himself or by Crowd Prediction.

The User may exercise any of these rights by contacting the data controller or Crowd Prediction, at:

« mysomfylab@somfy.com » or at the postal address "SOMFY – Direction Innovation – 50 avenue du nouveau monde 74300 Cluses"

OR

"community@fanvoice.com" or at the postal address "Société Crowd Prediction - service communauté Fanvoice - 27 Rue des Renaudes, 75017 Paris

By proving his identity. The fees of executing an extraction or a copy of the personal data shall be invoiced. However, these fees shall be reimbursed in case of a justified rectification of personal data following the communication of this extraction or copy.

Furthermore, Crowd Prediction or the Brand may suspend the Services if they no longer have the necessary personal data for its execution following the exercise of any of the above rights.

All Users also have the right to lodge a complaint with the National Commission on Information Technology and Liberties or any other competent supervisory authority in case of disputes regarding the above processing of their data.

SECURITY

The Brand and Crowd Prediction take every necessary precaution, appropriate organisational and technical measures to preserve the security, integrity and confidentiality of your personal data, and notably to ensure that it is not deformed, damaged or that unauthorised third parties do not have access to it.

DATA PROTECTION OFFICER

The Brand appointed the below as data protection officer:

Service juridique Somfy
Email: dpo@somfy.com
50 avenue du nouveau monde – 74300 Cluses
+33 4 5096 7000

Crowd Prediction appointed the below as data protection officer:

Mr Rahmi TURHAN
Email: dpo@fanvoice.com
27 Rue des Renaudes, 75017 Paris

RECORDS OF CATEGORIES OF PROCESSING ACTIVITIES

Crowd Prediction and the Brand represent that they keep written records of all categories of processing activities carried out on behalf of the Brand.

END OF DOCUMENT